

Press Release

Source: Bederra Corporation

## Bederra Corp.'s Lumar Imaging to Enter \$18 Billion Nuclear Medicine Market

Tuesday August 12, 8:30 am ET

### -Partnership with Advanced Nuclear Consultants, LLC to Add \$1 Million in Annual Revenues-

HOUSTON, Aug. 12 /PRNewswire-FirstCall/ -- Bederra Corporation (Pink Sheets: [BDRR](#) - [News](#)), a medical imaging and diagnostic company, announced today that its wholly-owned subsidiary Lumar Imaging, Inc. has entered into a Joint Venture (JV) agreement with Advanced Nuclear Consultants, LLC, a leading provider of refurbished nuclear gamma cameras with state-of-the-art technology. According to the JV, Lumar's facility will offer nuclear imaging services in the areas such as Cardiac, Bone, Brain, Thyroid, Gastrointestinal and a variety of other specialized imaging tests.

The non-invasive nature of nuclear medicine imaging systems makes it favorable for physicians and patients alike, and demand for nuclear medicine is dramatically on the rise. The North American Nuclear Medicine Market earned revenues of over \$18 billion in 2007 and is bound to reach \$20 billion in 2014, according to estimates by Frost & Sullivan.

"Since diagnostic imaging is the precursor to nuclear imaging, our JV with Advanced Nuclear is ideal for extending the doctor referral network," said Graham Williams, CEO of Bederra Corporation. "Combined with our recent JV with Basic Solutions, Inc., Lumar is creating a synergistic platform to cost-effectively create new sales opportunities to drive shareholder value. We anticipate this JV will bring an additional \$1 Million to Lumar's annual revenues."

Advanced Nuclear Consultants, LLC is based in Houston, Texas and provides national sales, service and technical support for nuclear imaging systems. The company specializes in nuclear medicine consulting for private practice, diagnostic imaging centers and hospitals. For more information, visit <http://www.ancmedical.com/>.

"Our joint venture is a monumental occasion for us and we are all excited about the long-term opportunities to better serve our community with exceptional levels of health care services through Lumar Imaging, Inc.," said Richard Armijo, president of Advanced Nuclear Consultants, LLC.

Lumar Imaging is a six-year old facility that provides MRI, CT, Ultrasound and Pain Management services to the greater Houston area and is located adjacent to the world famous Texas Medical Center.

#### About Bederra Corporation

Bederra Corporation, through its wholly owned subsidiaries Diagnos, Inc. and Lumar Imaging, Inc., provides multiple modality diagnostic medical imaging services to the greater Houston area and the world famous Texas Medical Center. The Company's business strategy is to continue to expand its current operations and seek out additional acquisitions that will complement its core offerings.

Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products and services in development, including any planned acquisitions, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The results anticipated by any or all of these forward-looking statements may not occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events or changes in the Company's plans or expectations.

Source: Bederra Corporation